



COMMONWEALTH BUREAU OF CENSUS AND STATISTICS

SIXTH FLOOR  
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195 NORTH TERRACE  
ADELAIDE

WHOLESALE SALES OF WINES AND SPIRITS

SOUTH AUSTRALIA

DECEMBER QUARTER 1963

This bulletin gives details of wholesale sales of Wines and Spirits in South Australia during the six months ended 31st December 1963.

The statistics have been compiled from returns from winemakers and wholesalers and relate to their operations in South Australia. They cover sales (both local and interstate) made from stocks held in South Australian wineries, depots, bulk stores, etc., but exclude overseas exports, purchases for ships' stores, and sales to merchants and winemakers for re-sale.

These figures should not be regarded as showing actual consumption in South Australia, because they include sales to retailers and consumers in other States and exclude purchases from other States by South Australian retailers and consumers.

TABLE 1 - WHOLESALE SALES OF WINES, SOUTH AUSTRALIA

Type	Sales of Australian and Imported Wines	
	Sept. Qr 1963	Dec. Qr 1963
	Gallons	
Sherry - Dry	36,493	35,111
Sweet	184,627	164,473
Dessert Wines - Sweet white	61,123	51,127
Sweet red	167,141	129,479
Table Wines - Dry white	52,688	74,805
Dry red	121,347	97,839
Other (a)	58,422	100,883
Wine Cocktails etc. (b)	5,003	7,788
Vermouth	6,634	7,965

(a) Includes Sparkling Wines.

(b) Includes Aperitif Wines and Tonic Wines.

TABLE 2 - WHOLESALE SALES OF SPIRITS, SOUTH AUSTRALIA

Type	Sales			
	Australian		Imported	
	Sept. Qr 1963	Dec. Qr 1963	Sept Qr 1963	Dec. Qr 1963
	Proof Gallons		Proof Gallons	
Brandy	41,339	40,390	855	1,032
Gin	5,578	7,805	1,080	1,654
Liqueurs	2,089	3,854	576	893
Rum	3,404	1,146	n.a.	n.a.
Vodka	2,353	2,700	n.a.	n.a.
Whisky	10,888	9,415	17,843	20,607

n.a. Not available for publication.

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